

# X-HALE 2020 SHORT FILM COMPETI-

## STEP BY STEP GUIDE FOR YOUTH GROUPS...

### 1. APPLY...

- Read entry criteria & submit your application at [www.cancer.ie/xhale](http://www.cancer.ie/xhale), apply for a grant by March 5th if needed (groups can take part and get training/resources without grant)
- New X-HALE Youth Advocate and Gaisce opportunities are also open to your group

### 2. LEARN...

- Your group members and youth workers can register for smoking prevention/film training and bring the skills and facts they pick up back to your group
- Do sessions from the X-HALE Training pack to learn about different smoking topics
- Use the X-HALE webpage, [SpunOut.ie](http://SpunOut.ie) to and recommended websites for research

### 3. PLAN...

- Refer to the competition rules provided before you start planning your film
- Decide on your theme, film type( short, animation, stop motion, interview, documentary, music video, advert?) and the genre (action, comedy , drama, true story?)
- Decide on the age category of young people that your film is aimed at and think about what they would watch/share. ..your film could save their life!
- Storyboard and script your film with start middle and end using resources provided
- Decide roles; acting, directing, sound, lighting, props, makeup, editing and media
- Do a few rehearsals
- Send the link to any social media pages you plan to use to share pictures/vlogs/blogs to [udelahunt@irishcancer.ie](mailto:udelahunt@irishcancer.ie) to be in with a chance of winning *Best Blogging Group!*

### 4. SHOOT...

- Organise shoot dates and locations
- Work with the equipment you have to maximise sound and picture quality
- Take different types of shots for variety (close up, mid shot, long shot)
- Film for 10 seconds before/after your shot ,use resources provided to help you edit
- Share pics/videos/blog pieces about what your doing/learning with #xhale2020 to be in with a chance of winning *Best Blogging Group!*
- Keep an eye out for additional opportunities for your group members that will be advertised through out the competition!

### 5. EDIT...

- Download free Movie Maker software for PC's or iMovie for MACs or register for a [free Adobe Premier Pro trial](http://www.adobe.com/products/premierpro/try.html) and use [www.incompetech.com](http://www.incompetech.com) for copyright free music
- Use training resources provided to help you
- Your film MUST be under 2:30 including credits and be copyright free to be accepted

### 6. SUBMIT...

- Submit your film to [udelahunt@irishcancer.ie](mailto:udelahunt@irishcancer.ie) by the May 21st 2020 deadline using the guide to [www.wetransfer.com](http://www.wetransfer.com) provided.

### 7. SHARE...

- Maximise the reach & impact of your film by getting as many young people as possible to watch & share it from the X-HALE 2020 playlist during your *Online & Community Campaign* from May 28th–July 2nd..your film could save lives!
- Share your film using #xhale2020 on social media
- Print out our customisable online competition poster, ask if you can stick it up in your centre, in local primary schools & in shops around your town
- The film with the most views by July 2nd will win the *Online Competition Award*
- Use the customisable screening poster to advertise a screening of your film for group members, friends & family or ask about showing it in local primary schools
- Download our customisable press release & send it into your local paper
- Share pictures/video clips to show what you are doing for your community campaign, tag @IrishCancerSoc on Twitter, @irishcancersociety on Instagram & @XHaleYouthAwards on Facebook to win the *Community Campaign Award!*

### 8. CELEBRATE....

- Watch your film on the big screen, celebrate & meet youth groups from across Ireland at the X-HALE Youth Awards 2020 on July 2nd in the Helix, Dublin
- You could win top prizes and there will be fun ,food and entertainment too!